



**FOR IMMEDIATE RELEASE**

## **INNOVATIVE TECHNOLOGY MEETS SOPHISTICATION AT EYECANDY SOUND LOUNGE & BAR™ INSIDE MANDALAY BAY**

**LAS VEGAS** – Located in the center of Mandalay Bay’s casino floor, eyecandy sound lounge & bar™ features unrivaled technology that redefines the Las Vegas nightlife experience. Featuring high-tech twists on the classic cocktail lounge, eyecandy combines interactive touch tables, revolutionary sound stations and a dance floor with an ever-changing landscape.

Réalisations.net, a pioneer in touch-controlled technology and moving architecture, has created interactive touch tables exclusively for eyecandy sound lounge. Guests can create visuals and messages on the table’s circular screen and watch as the image appears on an adjacent interactive touch table. The high-tech tables provide guests with pre-selected visuals that pulsate to the beat of the music or can be manipulated by guests for enjoyment. In addition, eyecandy sound lounge is equipped with stationary and motorized cameras strategically placed within the four booths so guests can check out their neighbors and other areas of the lounge. This innovative table technology allows guests to create and be in control of their nightlife experience.

If playing with this one-of-a-kind table technology is not enough to stimulate your senses, the sound lounge also offers three sound stations, adjacent to the dance floor. These sound stations allow users to tap into their inner DJ using their iPod®. During promotional nights, guests will bring their personal music mix to play from their sound station, allowing the DJ to integrate their playlist into the lounge’s repertoire.

The technology inside eyecandy sound lounge goes beyond the tables. Eyecandy’s innovative dance floor is made of touch-activated LED tiles. Dancers’ steps activate an ever-changing landscape of graphic imagery beneath their feet.

At eyecandy sound lounge, the advancements are not limited to the technology and design. Eyecandy goes beyond traditional bottle service by offering what is certain to become a new industry standard. Tables are purchased by the hour and guests are granted the freedom to drink their choice of libations throughout the evening.

(more)

*eyecandy sound lounge & bar/ ...2*

A contemporary twist on the typical Las Vegas lounge, the eyecandy bar features an inviting atmosphere, chic design and plush seating. With cocktails created by world-renowned Master Mixologist Tony Abou-Ganim, this setting offers the perfect getaway, just steps from the casino floor.

Separated into two distinct scenes, the eyecandy bar is open 11 a.m. to 6 a.m. daily; the interactive eyecandy sound lounge is open 6 p.m. to 4 a.m. nightly. No cover charge. Guests must be 21 years of age or older. For more information or to make reservations at eyecandy sound lounge, please call (702) 632-7985. For group events, please call (702) 632-7447.

###

For more information, please contact:

Erin Randell

MGM MIRAGE Public Relations

(702) 650-7562

[erandell@mgmirage.com](mailto:erandell@mgmirage.com)